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Information collected by cookies allows us to statistically monitor how many people are using our website.

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Website visitors may use the Contact Us section to send content suggestions or questions. Website visitors may e-mail to ask general questions about the website or content, submit notification of broken links, communicate privacy concerns, and/or submit praise and/or complaints. All comments are seen by the editors of Childcare Essentials who attend to all content-related issues and will use these comments, for instance, as ideas for generating new content or answering a question.

### ***Social Media Links / Feeds***

Parents and caregivers also have a twitter feed available to comment and ask questions or provide suggestions. A facebook link is also provided, and users are encouraged to provide interactivity to the website via these social media feeds.

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The editorial staff makes every effort to be as neutral as possible with regard to gender, race, colour, religion, and age. Within the articles, the site takes turns referring to infants, children, and teens as "he" or "she." Remember that even if an article says he or she, it is referring to male and female infants, children, and teens, unless otherwise specified.

Please refer to advertising guidelines for advertisers with regards to advertising in the Childcare Essentials magazine and website.

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